

Connect FM

96.7  99.7

CONNECTING WITH CUSTOMERS

Connect FM

96.7 99.7

Connect FM Overview

Connect Radio is the local source for news and conversation in DuBois, PA.

Featuring the biggest names in talk radio: Brian Kilmead, Jimmy Failla and CBS Sports

Station: Connect FM

Frequency: FM 96.7 & FM 99.7

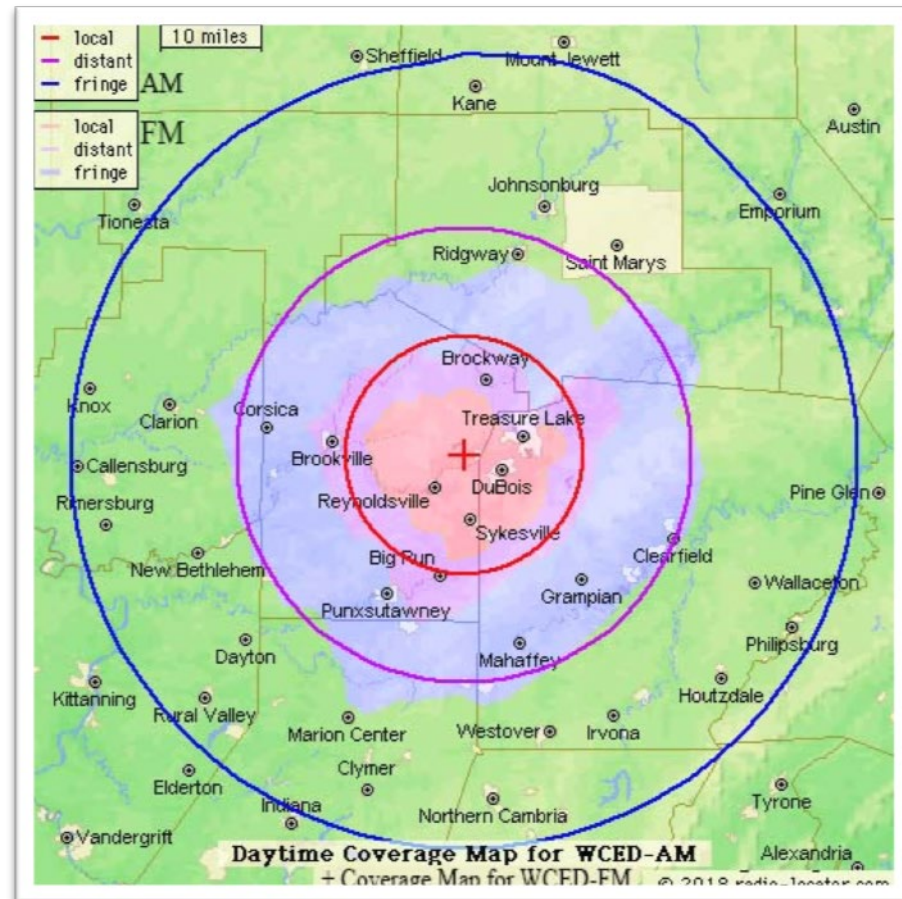
AM Coverage: AM 1420

Web: Connectradio.fm
& Connect FM App

Format: News, Talk, Sports

Target Audience: Adults 45+

Primary Market Area: DuBois, PA



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Connect FM Listeners

Connect with your future customers:

The average listeners:

- Are adults aged 45+
- Have high disposable income
- Are active consumers



Our Media Mix

Top of Mind Everywhere All The Time

ON AIR



Connect FM

96.7 99.7

ON THE AIR

Connect FM 96.7 & 99.7
AM 1420

ON THE WEB

connectradio.fm
Facebook Page
Tri-County Insider Emails
Podcasts

ON THE GO

Connect FM Mobile App
Listen with Smart Speakers



Biggest Names in Talk Radio



Gordon Deal



Brian Kilmeade



Jimmy Failla



*Markley, Vancamp
& Robbins*

Connect FM features today's biggest names in talk radio.

Our listeners tune in daily to hear their favorite shows from:
Gordon Deal, Brian Kilmeade, Jimmy Failla, and more.

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Connect FM Weekends



Connect FM weekends are full of fun and informing specialty shows.

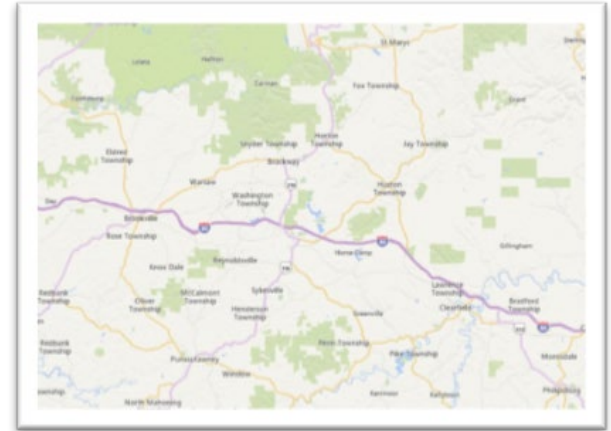


Station Programming

Our original programming connects us to local consumers.

Your Morning Connection, Ask The Experts, and The Contact Show provide influential coverage of local news, businesses, community activities and everything in between.

Local listeners tune into Connect FM when they want to know what's happening in their area.





Your Morning Connection



Dan Kennard

Your Morning Connection delivers local news weekdays from 7:00 – 8:30am.

Live guests from the community highlight upcoming events and issues affecting local listeners.

AccuWeather, health advice, tech news, pet tips, financial news and The Rush Morning Update.



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Thursday's 8:30am - 9:30am

In-depth interviews about what's going on in our area.

Guest include officials from local, state and national governments, community leaders and experts offering important information.

Contact!

Previous Guests

**Congressman Glenn
"GT" Thompson**

**State Senate
Chris Dush**

**State Representative
Mike Armanini**

Contact! Can also be heard live online and as a podcast.



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Website: connectradio.fm



- Best Source of Local News (135,000+ average page views per month)

- Connect.FM Live Stream (691 Unique Weekly Listeners, +119% over 2019)**



- Contests and Promotions

- Programming Information

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App Store Preview

Open the Mac App Store to buy and download apps.



Connect FM App 4+
PRIORITY COMMUNICATIONS, INC
Designed for iPad
Free

Connect.FM Mobile App



- iPhone & Android Mobile App
- Live streaming on the go.
- Local news updates.
- Custom Ads for Branding

Social Media: Facebook



- Breaking Local News
- Promotions and Contests
- Interact directly with listeners
- Some sponsorships include brand exposure on Facebook

Brick Walls

There are three types of businesses.

- Those running into brick walls.
- Those going around brick walls
- Those putting up brick walls for their competition

When we make our listeners your customers, we go a long way in helping you **get around the brick walls** and placing brick walls in front of your competitors.



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**HOW CAN WE HELP?
CONTACT US TODAY!**

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OR
814-375-5260