

Priority Media presents...

BIG
ONLINE STORE



Here's How It Works

- *You give us gift certificates in exchange for radio advertising.*
- *We sell the certificates at a discount in our online store, www.dubois.bigdeals.net/*
- *Local consumers redeem the certificates at your business.*
- *You have new customers from two sources – radio advertising and certificate customers.*



The Benefits for you!

- Use your product to help pay for your advertising investment!
- *Consistently advertise* on two radio stations with audiences that have disposable income.
- Many advertisers use their ads from Big Deals to supplement existing ad budgets with Priority Media.
- New small businesses often use their ads to begin a marketing program.



Each certificate has its own number

Standard restrictions

Denomination

Certificate No: 1065432
Order Reference: 55121

Date: 01/25/2012
Issuer: Blue Bird Resort
123 Blue Ave, Minneapolis, MN, 12345
Item: \$250 Certificate
Limitations: No cash back. No cash value. No credit given. Customers may buy and use as many as they would like.

Sample Only* *Not Valid
123 Test
Eden Prairie, MN 55044

Authorizing Signature: _____
You are responsible for any applicable taxes. Cannot be used as a credit. No cash back. No carry over. Not responsible for lost/stolen certificates.

Blue Bird RESORT

\$250.00 Value

[Raised Image]

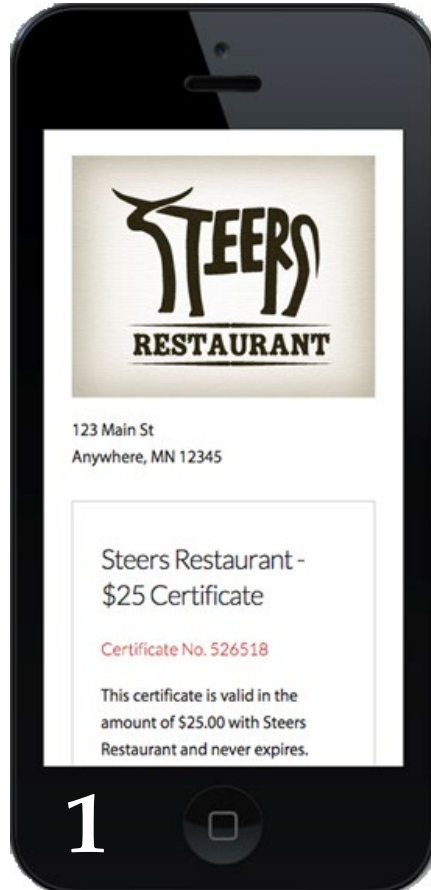
Purchaser's name & address

Each certificate is signed and embossed for security reasons



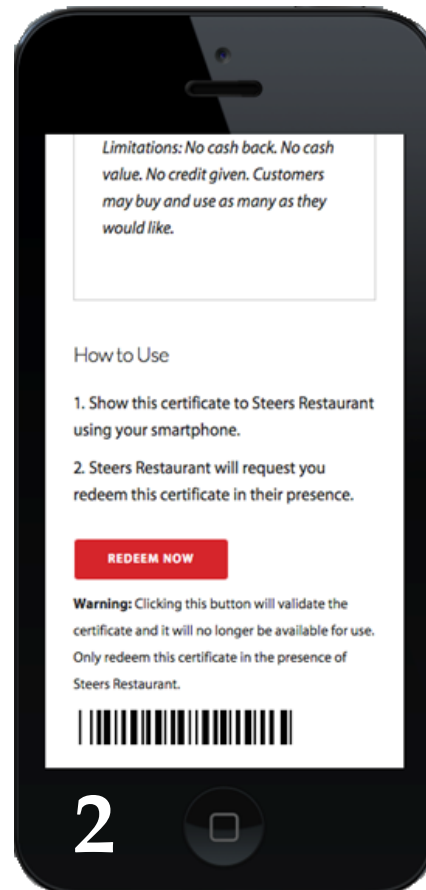
Digital Certificate Option

Customers present digital certificates using their smartphone or other mobile device.
All certificates will feature your own business logo and contact information.



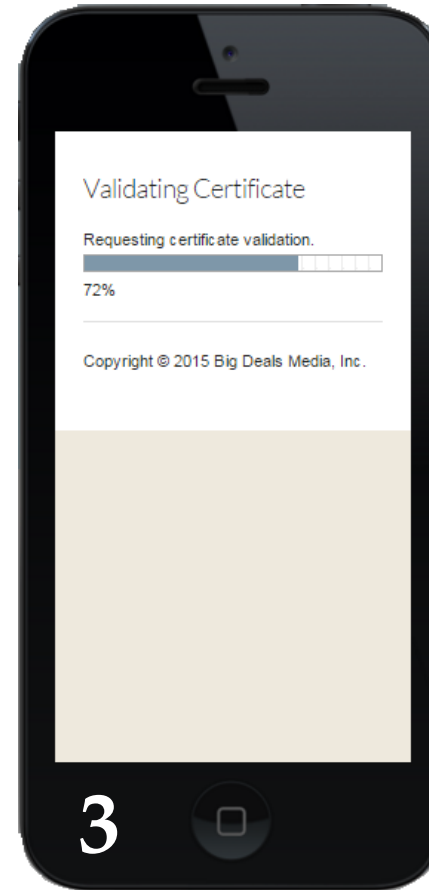
1

Verify the digital certificate is for your place of business.



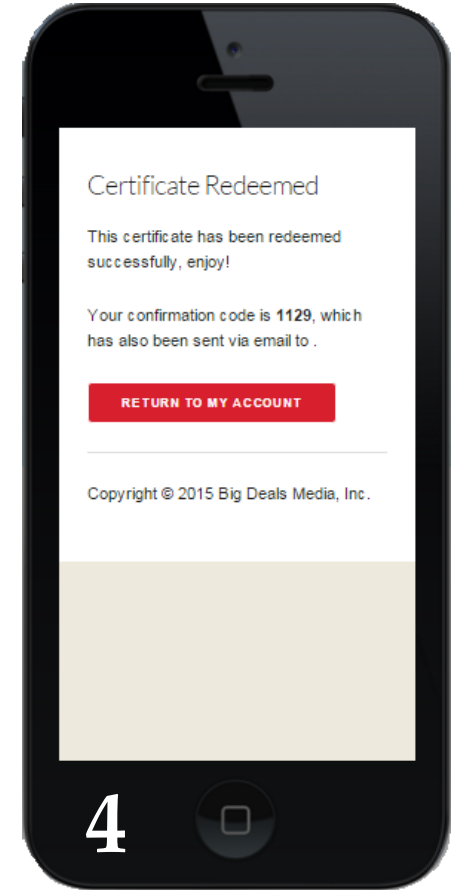
2

Confirm the stated value of the certificate, and request the customer press the **REDEEM NOW** button.



3

You will see a progress bar, validating the certificate.



4

The certificate has been redeemed. Credit the bill total accordingly.

You'll receive an email with a unique confirmation number and certificate value. Note that customers may use multiple certificates.